

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

CPE

/

2529

Standard

National/Political

Accepted-Station:

Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

| Contract # | 1442909 | Date Entered | 10/04/16 | |
|----------------|--|---------------|------------------|--|
| Schedule Dates | 10/06/16-10/11/16 | Last Modified | 10/04/16 | |
| Advertiser | Kirkpatrick/Senate/Democrat/AZ (82364) | Entered By | Tiffiny Maitland | |
| Agency | Screen Strategies Media (18343) | CO-OP | No | |
| Product | Political - State Senate (1074) | Headline # | | |
| Brand | 2529 (565833) | Demo | | |
| Salesperson | Phoenix, House (3141) | Order Type | Normal | |
| Sales Office | Phoenix | Package Deal | | |
| | | Commission % | 15.00 | |

15.00

\$175.50

\$994.50

0.50%

Net Total

Sales Tax

Date:

Comments:

| Phoenix (KASW) | | |
|--------------------|---------|-------------|
| By Broadcast Month | Spots . | <u>Rate</u> |
| Oct. 2016 | 8 | \$1,170.00 |
| Grand Total: | 8 | \$1,170.00 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr | Sa Sı | J Spo | ots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|-------|-------|-----|----------|----------|----------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/06/16-10/11/16 | 4 | :30 | 6P- 6:58P (MST) | | 1 | 1 | i | 1 | 1 | i | | 4 | \$200.00 | \$800.00 | Phoenix (KASW) | | 10/4/16 |
| 2.0 | Normal Line / SPOT | 10/08/16-10/08/16 | 4 | :30 | 6P- 6:30P (MST) | | | | i | | | 1 | | 1 | \$120.00 | \$120.00 | Phoenix (KASW) | | 10/4/16 |
| 3.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 4 | :30 | 5:30P- 6P (MST) | | | | 1 | 1 | | 1 | | 1 | \$50.00 | \$50.00 | Phoenix (KASW) | | 10/4/16 |
| 4.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 4 | :30 | 6P- 6:30P (MST) | | | - | Ì | 1 | | 1 | | 1 | \$100.00 | \$100.00 | Phoenix (KASW) | | 10/4/16 |
| 5.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 4 | :30 | 6:30P- 7P (MST) | | | | į | | | 1 | | 1 | \$100.00 | \$100.00 | Phoenix (KASW) | | 10/4/16 |
| | | | | | | | | | | | | | | | | | | | |

Accepted-Agency/Advertiser: